



# A technológia és a jövőnk

Szabályozási kérdések

Dr. Simándi Andrea

jogi igazgató

2015. október. 16.





Search ID: mbcn2276

"It's good, and don't get me wrong, but nobody microwaves like my mom."







**TRUST**



“Company F”

“On 29 October 2002, NSA legal and operational personnel met with internet provider COMPANY F’s Legal and Corporate Affairs personnel. NSA requested COMPANY F’s support for email content. ....COMPANY F did not participate because of corporate liability concerns.”



**CHARLIE HEBDO**

**POLICE**





# Software analysis indicates North Korea behind cyber-attack on Sony - NSA

By: Mike de Souza, Reuters  
February 20, 2015 7:06 AM



## RELATED ARTICLES

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- [Blogger hacked to death](#)
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- [China submarines outnumber US fleet: US admiral](#)
- [Lenovo website breached, hacker group Lizard Squad claims responsibility](#)
- [Obama orders creation of new cybersecurity center](#)
- [FOCUS | Netanyahu's speech to US Congress risks more than Obama's ire](#)

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- [Ukraine begins artillery withdrawal, recognizing truce is holding](#)
- [Compound from Chinese medicinal herb shows promise for Ebola](#)

## BREAKING NEWS



Kiberbiztonság  
nélkül nincs  
nemzetbiztonság



Közbiztonság

Adatvédelem és  
véleménynyilvánítás  
szabadsága



# Microsoft Lépések



Titkosítás kiterjesztése és megerősítése

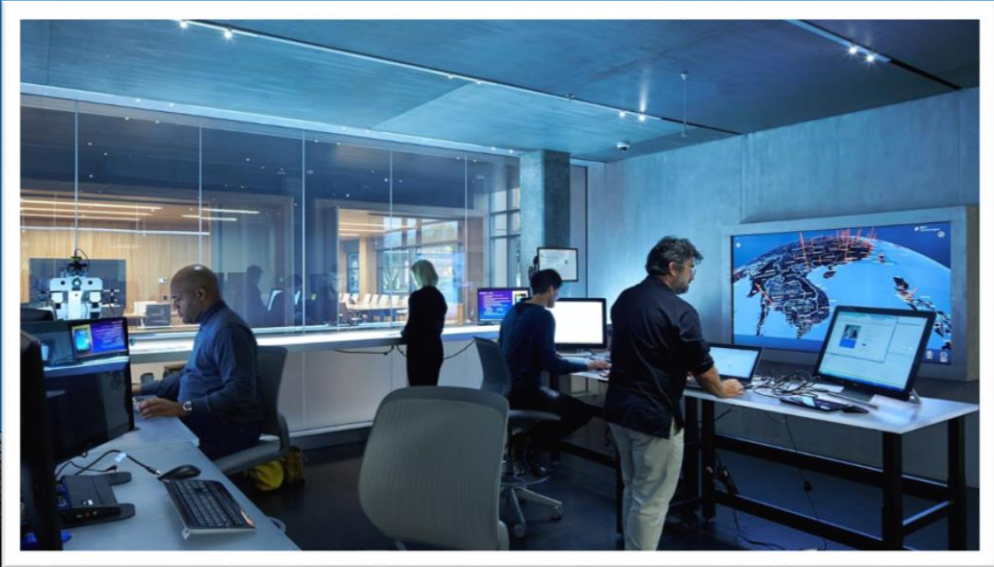


A forráskód  
transzparenciájának  
kiterjesztése



Ügyfeladatok jogi  
védelmének megerősítése

# A Microsoft harcol a kiberbűnözés ellen



- ❑ 100+ Digital Crimes Unit (DCU) csapat
- ❑ Harcolunk a kiberbűnözők ellen
- ❑ Botnetek kiiktatása
- ❑ Gyermekek védelme
- ❑ Összefogás a bűnüldöző szervekkel
- ❑ A tanulságokat beépítjük a felhő megoldásainkba, hogy a legbiztonságosabb szolgáltatást tudjuk nyújtani
- ❑ A Microsoft az egyetlen nagy felhő szolgáltató, aki ezzel a képességgel rendelkezik



# Azure Active Directory Premium

Microsoft Azure | Subscriptions | audrey.oliver@wingtiptoysonline.com

## sign ins from possibly infected devices

May indicate an attempt to sign in from possibly infected devices.

INTERVAL: Last 30 days  
Sign ins have been processed up to 4/28/2014 3:54:56 AM.

Displaying the most recent results, up to 1,000.

USER	CLIENT	DEVICE IP...	DEVICE LOCATION	LAST SIGN IN TIME	LATEST POTENTIAL
Weldon Driggers	Windows 8;msoidsvc...	81.25.53.98	Moskva, Moskva, RU	4/27/2014 10:18:40...	4/23/2014 10:13:07 A
Philip Barba	iOS 7;Mobile Safari 7.0	98.65.189.70	Daytona Beach, Florida, US	4/27/2014 10:18:40...	4/23/2014 1:59:04 PM
Dick Soper	Ubuntu;Firefox 26.0	79.136.63.151	Linkoping, Ostergotlands Lan...	4/27/2014 10:18:40...	4/23/2014 1:02:44 PM
Audrey Oliver	Windows 8;E 10.0	98.30.124.68	Wapakoneta, Ohio, US	4/27/2014 10:18:40...	4/23/2014 2:37:19 AM

**SUSPECTED INFECTION**

- CONFICKER
- ZERO ACCESS
- BAMITAL
- ZERO ACCESS

# A Bizalom Keretrendszer



## Védelem

Elkötelezettség a felhőben tárolt adatok védelméért



## Megfelelés

Segítség a felhő használata során a megfelelési igényekhez



## Kontroll

A felhőben tárolt adatok feletti kontroll megőrzése

## Transzparencia

Tiszta kép arról, hogy mi történik a felhőben tárolt adatokkal

# Microsoft's Enterprise Cloud Services Get A Privacy Thumbs Up From Europe's Data Protection Authorities

Posted Apr 10, 2014 by [Ingrid Lunden \(@ingridlunden\)](#)

1,252  
SHARES



Microsoft is no stranger to the chilling effects of European regulation, [facing fines](#) for some of its own practices and seeing rivals like Google [get off the hook more lightly](#). But today comes a piece of good news for Redmond: the data protection authorities (DPAs) of all 28 European member states have decided that Microsoft's enterprise cloud services [meet its standards for privacy](#). This makes [Microsoft Azure](#), [Office 365](#), [Microsoft Dynamics CRM](#) and [Windows Intune](#) the first

services to get such approval.

The privacy decision was made by the "Article 29 Data Protection Working Party," which notes that this will mean that Microsoft will not have to seek approval of individual DPAs on enterprise cloud contracts.

In its [letter](#) to Microsoft (embedded below), chair Isabelle Falque-Pierrotin writes, "The MS Agreement, as it will be modified by Microsoft, will be in line with Standard Contractual Clause

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# Microsoft Azure Wins The Race To New Privacy Standard

Ben Sullivan, February 16, 2015, 6:25 pm



**Microsoft Azure becomes first major cloud provider to adopt ISO/IEC 27018 certification**

**Microsoft Azure** is the first cloud provider to meet the ISO/IEC 27018 certification, set by the International Standards Organisation.

"Today marks a major milestone," wrote Brad Smith, executive VP for Microsoft's legal affairs team on a blog post detailing the news.

The standard was issued in July 2014 with the aim to "establish commonly accepted control objectives,



## RELATED THEMES

- Cloud
- Cloud Computing
- Microsoft Azure





A voice for people.

A Microsoft megkérdőjelezte egy az USA-ban kiállított házkutatási engedély végrehajthatóságát, amely az EU területén tárolt adatokkal kapcsolatos adatszolgáltatást írt elő.

## Microsoft fights warrant for customer emails stored overseas

By James O'Toole @jtotoole June 11, 2014: 2:41 PM ET



Allowing the warrant to move forward, Microsoft argues, "would violate international law and treaties, and reduce the privacy protection of everyone on the planet."

NEW YORK (CNNA Money)

Microsoft is fighting a government search warrant seeking customer emails stored abroad in a case that could have far-reaching implications for how tech companies deal with law

# Támogatók

28 Technology & Media Companies

23 Trade Associations & Advocacy Orgs

35 Leading Computer Scientists

Republic of Ireland



# Leads Act

**The Seattle Times**  
Winner of Nine Pulitzer Prizes

Business / Technology

February 12, 2015 at 4:48 PM

## Senators move to limit government's ability to grab data abroad

Posted by [Matt Day](#)

Congress will have another crack at a data privacy topic close to Microsoft's heart.

A trio of Senators on Thursday introduced a bill that would limit the scope of U.S. law enforcement to reach data stored abroad.

The bill, sponsored by Republican Sens. Orrin Hatch and Dean Heller, and Democratic Sen. Chris Coons, would amend the Electronic Communications Privacy Act to prevent prosecutors from grabbing data stored abroad unless the owner of the data was a U.S. person or company. The measure would also give courts the ability to void or modify warrants seeking foreign-stored data from

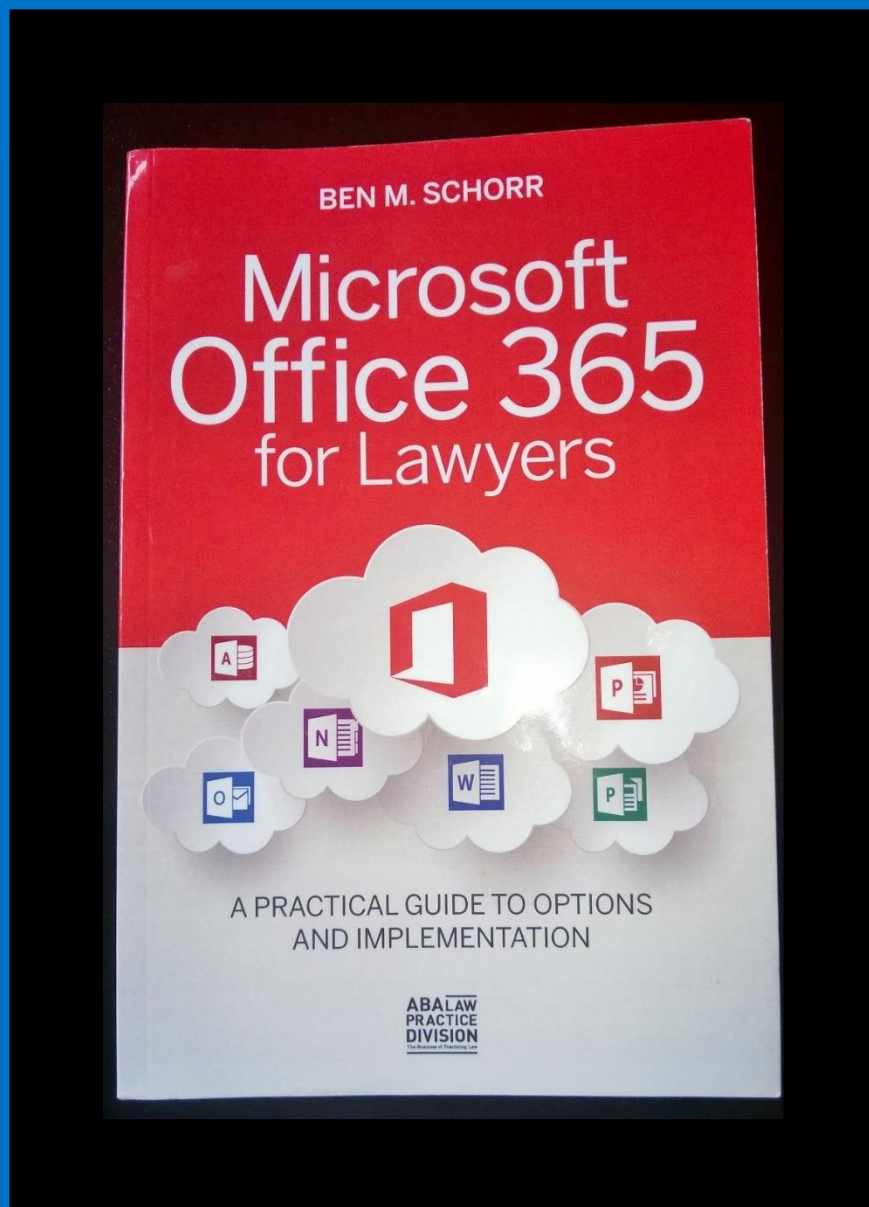
Share:



Recommend 2

Print





ahogy a Microsoft  
jogászai használják



- ✓ Ideális konferencia-hívásokhoz
- ✓ Látható, hogy ki vesz részt
- ✓ Egyszerű azonnali üzenetküldés a hívás közben
- ✓ Egyszerűen szervezhető hívások
- ✓ Kivetítés
- ✓ Videó
- ✓ Ideális nemzetközi utazásokhoz



OneNote

- Nem kell több sárga cetli
- „Stylus” kész
- Exportálható emailbe
- Eszközök között szinkronizál
- Gyors és felhasználóbarát
- Rugalmas és naprakész
- Hangfelvétel
- Onboarding OneNote-on keresztül

+ Section

+ Page



Welcome

Welcome to Lega...

Welcome to Microsoft Legal and Corporate Affairs (LCA). I am...



LCA Overview

Table of Contents

Welcome  
Table of Contents  
Learn to Use OneNote



Your Role

Career

Resources

Learn to use One...

Short Online Training Courses for OneNote 2013...



Microsoft Overview

Learn to use Yam...



Action Items: We...

Meet with manager to:  
Discuss working relationship – styles,...



Action Items: Firs...

Finalize Core Priorities with manager  
Outline work/...



Action Items: Firs...

Check in on Core Priorities with Manager  
Performance check-in...



# Welcome to Legal and Corporate Affairs

**Welcome to Microsoft Legal and Corporate Affairs (LCA). I am delighted you are joining us.**

KM



Brad Smith's Welcome Video  
(control click to play)

KM

You were hired because you have the talent, the skill, and the integrity to help us succeed in delivering on our mission. Individually and collectively, we need to build positive, trusting relationships within LCA, with our internal Microsoft colleagues, and with our external industry and government partners. This will take initiative and agility from you and require you to work in close collaboration with your colleagues across our diverse department.

This resource will help you understand the way we work in LCA. Of course, if you have questions about your role, LCA, or Microsoft — which are to be expected — please feel free to contact your manager, your team, your peer mentor or the LCA Human Resources team.

MM



MM

I look forward to working with you.

KM

**Brad Smith**

Executive Vice President and General Counsel  
(Updated 1/16/2015)

MM



- Széles körű együttműködés
- Portálok egyszerű létrehozása
- Szabályozható hozzáférés
- LCAWeb
- LCA Sales Connect

# LCAWeb

Immigration & International Travel

Contracts & Licensing

Product Development

Marketing

Copyrights, Trademarks, & Patents

Business Conduct & Compliance

Corporate Affairs

## Up, up, and away!

Welcome to the new LCAWeb Portal in the Cloud! We hope you like the new look and will continue to find useful legal guidance. We're still in the process of moving content to the new portal, so keep checking back here!

[Read our FAQ...](#)



Tools & Tools



# LCA Sales Connect

My Workspace ▾ Publish Content Browse Communities ▾ Tools ▾ Resources ▾ Team Sites ▾ Admin

## LCA Sales Connect Alerts

April 2014 Off Cycle Alerts  
April 2014  
March 2014  
February 2014  
January 2014

## LCA Sales Connect Calls

April 2014  
March 2014  
February 2014  
January 2014  
November 2013

## Hot Topics

Windows XP Support Offe...  
BUILD 2014 - Free Windo...  
Responsive Talking Points...  
Letter to Partners  
LCA Internal Briefing Doc...

## My Communities

A&O/Bing/AMP (1)  
Compete (3)  
NSA/PRISM  
Office 365 & Yammer (3)  
WW Licensing & Pricing (2)  
Windows

**Search**

Looking for someone? **Dr. Whom**  
LCA Network

### LCA Sales Connect Calendar

### Consumer Launch Roadmap

← → April, 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5
6	7	8 Ad Law Sync 8:30	9 6:00 am Commercial 7:00 am Core Cloud	10	11	12
13	14	15	16 LCA Sales Connect	17	18	19
20	21	22 Ad Law Sync 8:30	23 7:00 am - 8:30 am Cloud and Devices	24	25	26
27	28	29	30	1	2	3

**Tools**

- Deal Help
- Online Services Field Guide
- Cloud Compete
- Enterprise Roadmap
- Local Intelligence
- Local Law Review

**Resources**

- Empowerment Guide
- Essential LCA Cloud Collateral
- LCA Sales Connect Training
- Legal Translations
- NDA+
- oneLCA
- Project Management Templat...

? Need Help?



# A jó szabályozás

✓ Életszerű

✓ Támogatja az innovációt

✓ Egyenlő feltételek

✓ Élénkíti a versenyt

# Productivity Vision

<https://www.youtube.com/watch?v=w-tFdreZB94>

(search on YouTube: Microsoft Productivity Future Vision)



# Kérdések?



# KÖSZÖNÖM A FIGYELMET!

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Microsoft